



PUBLIC CONSULTATION STRATEGY

Applicant/Owner: Main Carling Investments Ltd.
 Agent: UrbanSolutions Planning & Land Development Consultants Inc.
 Location: 644 Main Street West, Hamilton

| GUIDELINES | URBANSOLUTIONS STRATEGY |
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| Target audience of the consultation | The target audience for this application is the general public and adjacent land owners within 120m of the subject land. |
| If done, record of consultation efforts made before the application was submitted | None. |
| List the stakeholders and how they are impacted | Primary stakeholders are those within the 120m circulation area. Collectively, all of the documentation submitted in support of this complete application confirms the proposal is compatible with the surrounding neighbourhood without causing adverse impacts. We look forward to reviewing any public stakeholder comments received. |
| Tools to be used to consult/engage the public | <p>UrbanSolutions will post a notification sign, following guidelines provided by the City of Hamilton. This sign will provide relevant information related to the purpose and intent of the requested changes to the applicable zoning by-law and Official Plan.</p> <p>In proximity to the public notification sign, UrbanSolutions will post a sign detailing contact information of our firm. This will allow members of the public to call or email and make inquiries on the proposal.</p> <p>UrbanSolutions will prepare a microsite for this project. The link will be available on the above noted signage, as well as provided to the Planner on file. The microsite will provide a portal for members of the public to access the submitted reports, studies and supporting information that have been provided to the City. Updates on the project will also be posted on the site, as they occur.</p> |

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| | <p>In the event the Ward Councillor requests a neighbourhood information meeting, UrbanSolutions would be happy to organize this meeting.</p> <p>Our office will attend and be prepared to provide a presentation at the statutory public meeting, at Planning Committee.</p> |
| Timing of consultation | <p>Consultation with the public via the microsite will begin once the application has been deemed complete by the City of Hamilton.</p> <p>The timing of the statutory public meeting will ultimately be determined by the City.</p> |
| Method to receive and document comments | <p>Contact information for UrbanSolutions will be available on the posted notification sign, as well as on the microsite. Comments received will be reviewed and provided to the City.</p> |
| Proposed participants in consultation and their role | <p>Unknown at this time.</p> |
| Requested City resources | <p>None.</p> |
| Expected/Potential Issues | <p>None.</p> |