

PUBLIC CONSULTATION STRATEGY GUIDELINES

Applicant: UrbanSolutions Planning & Land Development Consultants Inc.
 Date: February 23, 2022
 Location: 20 Reid Avenue North, 11-17 and 41 Reid Avenue South, 22-116 Lang Street, and 2-10, 13, and 14-24 Hayes Avenue, Hamilton, Ontario
 Owner: Roxborough Park Inc.

RE: Official Plan Amendment Application Submission

GUIDELINES	URBANSOLUTIONS STRATEGY
Target audience of the consultation	The target audience for this application is the general public and adjacent landowners within 120m of the subject land.
If done, record of consultation efforts made before the application was submitted	While no public consultation has been completed prior to the submission of the subject Official Plan Amendment application, multiple public consultation meetings have occurred in conjunction with the various other development applications approved as part of previous phases of the Roxborough Park Subdivision.
List the stakeholders and how they are impacted	<p>Primary stakeholders are those within the 120 metres of the circulation area. The residents within 120 metre circulation of the City are impacted by the proposed development’s new residential uses. The community will be impacted by replacing a largely underutilized site with additional residents and services to add to the surrounding community.</p> <p>Collectively all documentation submitted in support of this complete application confirm the proposal is compatible without causing adverse impacts. We look forward to reviewing any public stakeholder comments received.</p>
Tools to be used to consult/engage the public	<p>UrbanSolutions will post a notification sign, following guidelines provided by the City of Hamilton. This sign will provide relevant information related to the purpose and intent of the requested changes to the Urban Hamilton Official Plan.</p> <p>In proximity to the public notification sign, UrbanSolutions will post a sign detailing contact information of our firm. This will</p>

	<p>allow members of the public to call or email and make enquiries regarding the proposal.</p> <p>UrbanSolutions will attend and be prepared to provide a presentation at the statutory public meeting.</p> <p>UrbanSolutions has prepared a microsite for previous phases of this project. The link will be provided to the Planner on file and Ward Councillor. The microsite will provide a portal for members of the public to access the submitted reports, studies and supporting information that has been provided to the City. Updates on the project will also be posted on the site, as they occur.</p>
<p>Timing of consultation</p>	<p>Consultation with the public will begin once the application has been deemed complete by the City of Hamilton.</p> <p>The timing of the statutory public meeting will ultimately be determined by the City.</p>
<p>Method to receive document comments</p>	<p>Contact information for UrbanSolutions staff will be available on the posted notification sign. Comments received will be reviewed and provided to the City.</p>
<p>Proposed participants in consultation and their role</p>	<p>The proposal participants in consultation and their role include:</p> <p><u>Applicant/Agent:</u> The role of the applicant and agent is to facilitate all public Neighbourhood Information meetings and statutory Planning Committee meeting for the proposed applications.</p> <p><u>City of Hamilton Staff:</u> The City’s role in the application process is to review the proposal against applicable policy framework and further consult with the members of the public to answer questions. City staff members are invited to participate in the public Neighbourhood Information meetings.</p> <p><u>Councillor Merulla:</u> The role of the City Councillor is to provide input and represents the residents of their ward including providing neighbour concerns to City Staff and the applicants</p>

	<p>attention. Councillor Merulla is invited to participate in any future public Neighbourhood Information meetings.</p> <p><u>Surrounding Neighbours:</u> The members of the community have a valuable role in the development process to provide their input and through discussions have any questions or concerns addressed. If applicable any interested neighbourhood associations or groups are welcome to provide their input on the proposed development and participate in Neighbourhood Information meetings.</p> <p><u>Consultants:</u> The various members of the project team who have compiled materials in support of the proposed applications. The project team members are available to answer questions and provide further justification as per their area of expertise.</p>
Requested City resources	No resources are requested from the City at this time.
Expected/Potential Issues	No issues are expected at this time.